

Dob in a Dumpsite Case Study



Background

The Dob in a Dumpsite project was funded by an EPA grant from money generated from fines as a result of the Litter Report Line. The Highlands Regional Waste Management Group (HRWMG) coordinated the project in partnership with its Member Councils, DSE, EPA, Parks Vic, VicRoads, HVP Plantations and LGL Ballarat Goldfields to combat illegal dumping.

The Project

Dob in a Dumpsite involved education, infrastructure and enforcement and as such was consistent with the best practice litter project guidelines developed by Victorian Litter Action Alliance (VLAA). The community was invited to identify illegal dumping hotspots via a media campaign. Sites were targeted for action and investigation.

Results

The community response to our advertising campaign was most satisfactory. Additional reports have come in after the nomination period clearly demonstrating the community support for this initiative and an understanding of the negative impact the illegal dumping has in the environment.

- 25 sites were investigated,
- Over 8.5m³ of waste has been collected,
- Fines totalling \$ 1,165 were issued,
- Dumpers have been made to clean up their mess,
- 20 "Warning Severe Penalties Apply for Illegal Dumping Area Under Surveillance and Patrol" signs have been installed on local roads, and
- 9 "Report Illegal Dumping 1800 Litter" signs have been installed on major highways.



Conclusion

The primary goal of this project, that of increasing community awareness has been achieved, and the signs provide a lasting legacy.

Overall, the project was a success and the project partners look forward to working together on projects in the future

For more information contact:
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DOES THIS ANNOY YOU?

Then the Dob in a Dumpsite project steering committee (HRWMG, local councils, EPA, DSE, Parks Vic, VicRoads) will arrange for the site to be cleaned up and implement a site specific strategy to discourage future littering. This will involve a combination of signage, detailed investigation to try to identify the litterer, so a fine can be issued, and possible use of CCTV cameras to catch future dumpers in the act.

This project has been funded by the EPA Litter Report Line - 1800 LITTER (1800 548 837) or reportlitter@epa.vic.gov.au. Over 20,000 fines were issued by the EPA in 2006/07, \$25,330 was collected in this region.

The Highlands Region covers the Municipalities of Ballarat, Central Goldfields, Golden Plains, Hepburn, Moorabool and Pyrenees. If you see illegal dumping in these areas - Dob in a Dumpsite!

WHY NOT DOB IN A DUMPSITE!

Download the Dob in a Dumpsite Site Nomination Form
• Highlands Regional Waste Management Group's website
www.hrwmg.vic.gov.au
Contact the Regional Education Officer Rosemary Angus
• Phone: 5333 7770 or
• Email: rosemary@hrwmg.vic.gov.au to be sent a copy.
Just fill in the Site Nomination Form and submit it in by Friday 4 December 2009 to register your favourite eyesore on our list.

EPA VICTORIA
Victoria The Place to Be
Highlands Regional Waste Management Group

Newspaper advertisement